This is just one example of the hundreds of fun, creative literacy programs CLiF provides to thousands of children each year at no charge.

CLiF sends our deepest thanks to the 630 individuals, families, companies, foundations, and social organizations that supported our work during our 16th year of service. Your generosity allowed us to serve and inspire many thousands more low-income, at-risk, and rural young readers and writers in every corner of New Hampshire and Vermont.

Since 1998 CLiF has developed a reputation for being an efficient, effective, and energetic nonprofit. This past year was no exception. In FY2014 CLiF:

➤ Expanded Children of Prison Inmates to a successful year-long program serving children with incarcerated parents and their families.

➤ Completed our groundbreaking three-year Community Literacy grant, which fostered a pro-literacy culture in three economically-challenged communities.

➤ Provided $25,000 in literacy support to each of six needy schools through the CLiF Year of the Book. This sponsorship, deemed by researchers “a resounding success,” has been expanded to eight schools in FY2015.

➤ Enhanced our Rural Library grant, adding more events and types of support.

➤ Hosted a sold-out Rural Library Conference and a fast-growing Community Literacy Conference that one participant said “rebooted my energy and hope.”

In the communities we serve CLiF connects kids with professional authors, illustrators, poets, storytellers, and yes, reptiles. We connect schools, libraries, childcare centers, shelters, low-income housing, refugee groups, and many other organizations to help communities sustain culture that celebrates literacy. And we connect literacy to a wide range of exciting and creative activities so children understand how powerful and fun reading and writing can be.

These connections are possible because of your connection to our cause. Thank you so much for making CLiF’s free and inspiring programs available to tens of thousands of children who need them the most!
Bethlehem, NH

Copper Cannon, a summer camp for low-income children, is a regular Summer Readers site. This June it received a storytelling presentation and a brand-new library of CLiF books.

Many campers experienced CLiF programs over the school year through Rural Libraries programs at Bethlehem Public Library and Twin Mountain Public Library and through Lisbon Regional School’s CLiF Year of the Book.

CLiF began reaching groups of low-income, at-risk, and rural children through multiple channels of inspiration during our experimental three-year Community Literacy grant (concluded in 2014). Lessons learned from the three Community Literacy partner towns influence how we develop strategies to encourage literacy as a community-wide value throughout our year-long grant programs.

Inspiring and empowering multiple stakeholders requires resources and shared enthusiasm. With these factors in place, towns are primed for success. Kat Colby,

"Many children were finding places to sit and read their books as soon as they had selected them. Two children found a chair to sit in together and took turns reading their books to each other so that they could be storytellers too.”

– LIBRARIAN

“Reading is becoming a shared value in this community and the library is becoming a huge part of the community.”

– TEACHER

CLiF weaves a web of literacy throughout

Kids at risk of growing up with low literacy skills may experience CLiF programs through several community organizations. For example, a Boys & Girls Club may host an At-Risk Children program at the local library. That library may apply for a Rural Libraries grant and then encourage the elementary school to pursue a CLiF Year of the Book grant.

Typical number of programs in each CLiF Year of the Book school

12-15

Days an author spends leading writing workshops in a CLiF Year of the Book school

3

Percentage of parents and children in 2013-2014 CLiF Year of the Book communities who pledged to read together at least twice each week

83%

Average free/reduced lunch rate for 2013-2014 CLiF Year of the Book schools

56%
Concord, NH
CLiF’s work in New Hampshire State Prison for Men in Concord serves Children of Prison Inmates by giving incarcerated parents read-aloud strategies and new books to share with their kids. During summer 2013, CLiF gave Summer Readers presentations at Camp Spaulding in Penacook, a camp for low-income children that includes a program for kids with parents incarcerated in New Hampshire state prisons.

Burlington, VT
A child at the Summer Readers event for Burlington's S.O.A.R. summer learning program told Duncan, “Hey! I remember you from my regular school.” That's because in March, Duncan led an At-Risk Children program at Burlington's Integrated Arts Academy for recent immigrant and refugee children and their parents. Kids in the school’s English Language Learners program listened to a story and picked out new books, and with the help of translators, their parents learned strategies to share books with their children.

Concord, NH
“[The poet] made so many connections with the kids. He was able to get students to write so much... they really want him to come back. Two teachers say that they learned how to teach poetry better because of the workshop.” — PRINCIPAL

CLiF weaves a web of literacy throughout communities.

$79,000
Value of books kids selected through 2013’s Summer Readers programs

294
Number of books donated to CLiF through Norwich Bookstore’s 2013 Book Angels holiday drive

171,000
Miles on CLiFmobile 2 before Duncan decided it was time for CLiFmobile 3

294
Number of books donated to CLiF through Norwich Bookstore’s 2013 Book Angels holiday drive

$79,000
Value of books kids selected through 2013’s Summer Readers programs

Community Literacy grant coordinator for the villages of Lunenber and Gilman, VT, told her community:

This [CLiF] grant is about inspiration. Inspiring children, their families, their teachers and caregivers through story, books, ideas, activities, and experience... It is the inspiration and spirit behind CLiF that make it so successful, and we have that here. We have that here in the people in this community.

“Inmate
“My boys immediately began reading the books they received and even after leaving the jail discussed ‘how much fun this visit with dad was!’ Thank you again for taking your time to help families bond through reading and storytelling.”

PRINCIPAL
“[The poet] made so many connections with the kids. He was able to get students to write so much... they really want him to come back. Two teachers say that they learned how to teach poetry better because of the workshop.”

— PRINCIPAL

CLiF mobile 2

CLiF mobile 3

Duncan

Duncan

Burlington, VT

Statement of Financial Position
June 30, 2014

ASSETS
Current Assets
- Cash $25,703.53
- Money Market 43,765.72
- Endowment Funds 586,268.24
- Inventory — Donated Books 19,000.00
Total Current Assets $674,737.49

Fixed Assets
- Computer/Office Equipment 13,252.77
- Accumulated Depreciation (9,462.02)
Total Fixed Assets 3,790.75
Total Assets $678,528.24

LIABILITIES & NET ASSETS
Current Liabilities
- Accrued Employee Expenses $740.10
- Accrued Employee Benefits 231.96
- Accrued Employee Wages 3,313.74
- Office Rent Payable 550.00
Total Current Liabilities $4,835.80
Total Liabilities 4,835.80

Net Assets
- Board-Designated Reserve Funds 692,429.64
- Change in Net Assets (18,737.20)
Total Net Assets 673,692.44
Total Liabilities and Net Assets $678,528.24

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Toni Eubanks • Jane Knight
Grace Greene • Joanna Rudge Long
Ann Hoey • Sarah Putnam
Bruce Johnson • Michele Tine

CLiF Operating Expenditures
FY 2014
- Programs 84%
- Fundraising 10%
- General Administration 6%

CLiF Donation Sources
FY 2014
- Individuals 51%
- Foundations 38%
- Businesses 10%
- Organizations 1%