On behalf of everyone at the Children’s Literacy Foundation, I would like to express our deepest appreciation to the 545 individuals, companies, foundations, and social organizations that supported our work in FY 2009. Thanks to your generous help CLiF was able to operate 16 free literacy programs and serve 13,500 children across New Hampshire and Vermont (a 12.5% increase over last year).

CLiF serves those children who have the greatest need, and we are determined to continue providing them with vital literacy support because we believe that developing strong literacy skills may be the best way for them to ensure a brighter future for themselves, particularly during these difficult economic times.

FY 2009 was a very busy year for CLiF. Among many other activities, we:
➤ Started Program #16 to serve Children and Families in Food Shelves
➤ Hosted our 6th CLiF Rural Library Conference (it sold out three months in advance!)
➤ Held our first event for Foster Children and their Families
➤ Began a collaboration with Everybody Wins! Vermont
➤ Began communicating through Facebook and Twitter
➤ Started the CLiF Ambassador Program.

You can read about these and many other achievements in the following pages and in our Fall 2009 News.

As our 12th year approaches, CLiF is now recognized in northern New England as a leader in supporting and promoting children’s literacy, particularly among rural and at-risk children. We hope you know that our accomplishments are your accomplishments. Thank you so much for making CLiF’s free programs available to the children who need them the most!

Duncan McDougall, CLiF Executive Director
24 sponsored this year. Still extremely popular. CLiF has already sponsored 75% of all rural libraries in NH and VT!

10 professional authors and illustrators shared their love of literacy with 2,400 children in 20 rural elementary schools.

14 professional poets and authors worked hands-on for three days with a total of 1,800 young writers.

~900+ Number of different titles in CLiF on-site library

$22 Approximate cost to CLiF per child served

~15,000 Number of e-mails, letters, packets, or newsletters sent by CLiF staff

~14 Number of professional children's book authors, children's book illustrators, poets, and storytellers who gave CLiF presentations

~300 Number of times CLiF presenters crossed the Connecticut River on the way to give a presentation

~15,500 Number of poems or stories written by students attending CLiF Writer-in-Residence workshops

Distributed reading tips and $12,000+ in new books to low-income families with newborns in five counties.

Delivered new books and talked with 155 kids when we sponsored the Books on Wheels van in Lyndonville, VT.

Many consider CLiF's annual event as the best library conference in NH and VT. That's why it sells out months in advance!

Donated on-site libraries and worked with kids at developments in Burlington, Brattleboro, Manchester and Somersworth.

Held seminars for parents, told stories to kids, and let them select books to keep. Many Head Start sites contacting CLiF now.

Served centers in 24 towns where we sponsored libraries. Worked with kids and gave them books. Connected libraries and childcare centers.

Let families select new CLiF books for their kids at two food shelves in VT. Now expanding program in NH and VT.

Worked with foster children and families in NH, and partnered with Everybody Wins! in Vermont.

~1400 low-income children, up almost 30% from FY 2008. We love summer!

Gave hundreds of refugee children from many countries tons of stories and new books.

For 5th summer, brought new books, book talks, and professional storytellers to children at Camp Exclamation Point.

Served 200+ children in 4 homeless and domestic violence shelters. More families and up in shelters these days, alas.

14 professional poets and authors worked hands-on for three days with a total of 1,800 young writers. Inspiring!

What Did CLiF Accomplish in FY 2009?

Rural Public Libraries
Author/ Illustrator
Writer-in-Residence
Shelters
Refugee Children
Summer Readers
Children of Inmates
Migrant Children
Families with Newborns
Bookmobiles
CLiF Conference
Low-Income Housing
Head Start
Childcare Centers
Food Shelves
CLiF Choice

13,500 Approximate number of children served

$158,000 Total value of new children's books donated

~3,600 Number of poems or stories written by students attending CLiF Writer-in-Residence workshops

16 Number of free CLiF programs offered

~288 Number of shelf-feet of new books in CLiF's office that are waiting to be donated

~100 zillion Precise number of raindrops that fell on NH and VT over the summer

3 Numbers of babies and animals added to families of CLiF staff

0 Number of CLiF Summer Reader events that were rained out

545 Total number of individuals, companies, foundations and social organizations that supported CLiF's work

70 Number of press mentions of CLiF's work by newspapers, magazines, radio or television

359 Number of shelf-feet of new books in CLiF's office that are waiting to be donated

~900+ Number of different titles in CLiF on-site library

$22 Approximate cost to CLiF per child served

~15,000 Number of e-mails, letters, packets, or newsletters sent by CLiF staff

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What Did CLiF Accomplish in FY 2009?
Thank you for including the people below that we have included in their planned giving.

DOUBBLE BAY
Joan H. McMurtry
Margaret Milloy, ASC
Anne & Colin McNay
Jim & Meg Muklejaden
Kathleen Mulineaux, ASC
Carolyn & Peter Merle
Eileen M. Moynihan
George & Nancy McFarland
Peter S. Murray
Robert C. Myers
Theresa M. Nance
Deborah Tarpley
Theresa & Robert Strong
Terry & David Trotter
Sarah Winters
Tanya & Joe Zeller

Nurturing a love of reading and writing among children throughout New Hampshire and Vermont

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**School Libraries**

**Community Libraries**

**Children’s Literacy Foundation (CLiF)**

**A legacy that continues to grow.**

**1536 Loomis Hill Road, Waterbury Center, Vermont 05677 *802-244-0944**

**www.clifonline.org**

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**Thank you**

**For your continued support**

**Children’s Literacy Foundation (CLiF)**
Statement of Financial Position
June 30, 2009

ASSETS
Current Assets
Cash $ (2,164.46)
Money Market 60,563.46
Endowment Funds 368,446.17
Inventory — Donated Books 62,330.00
Total Current Assets 489,155.17

Fixed Assets
Computer/Office Equipment 7,555.43
Accumulated Depreciation (6,945.15)
Total Fixed Assets 1,510.28

Other Assets
Pledges Receivable 41,434.00
Total Other Assets 41,434.00
Total Assets $532,099.45

LIABILITIES & NET ASSETS
Current Liabilities
Deferred Revenue $ 37,450.00
Deferred Pledges — Current FY 3,000.00
Total Current Liabilities 40,450.00

Long Term Liabilities
Deferred Pledges — Future FY 38,434.00
Total Long Term Liabilities 38,434.00

Total Liabilities 78,884.00

Net Assets
Fund Balance 363,909.49
Reserved Fund Balance — Endowment 7,500.00
Change in Net Assets 81,805.96
Total Net Assets 453,215.45
Total Liabilities and Net Assets $532,099.45

CLiF Donation Sources
FY 2009

Foundations 65%
Individuals 33%
Corporations 1%
Social and Religious Organizations 1%

To Contact CLiF:
Duncan McDougall, Executive Director
Children’s Literacy Foundation
1536 Loomis Hill Road
Waterbury Center, VT 05677
or
P.O. Box 993 • Hanover, NH 03755
802.244.0944 • www.clifonline.org
clif@clifonline.org • Twitter: @cliforg

CLiF Staff
Duncan McDougall • Executive Director
Suzanne Loring • Program Coordinator
Jennifer Esset • Communications Coordinator
Mary Catherine Jones • Program Assistant
Kim Belongia • Communications Assistant

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Peg Downing • Joanna Ridge Long
Toni Eubanks • Sarah Pittman
Kathleen Fries • Joanne Scobie
Grace Greene

Printing generously donated by
Green Mountain
Coffee Roasters

CLiF Operating Expenditures
FY 2009

Programs 84%
Fundraising 12%
General Administration 4%

CLiF Donation Sources
FY 2009

Foundations 48%
Individuals 33%
Corporations 18%
Social and Religious Organizations 1%