The Children’s Literacy Foundation (CLiF) is recognized in northern New England as a leader in supporting and promoting children’s literacy. We have served more than 100,000 low-income, at-risk, and rural children since we were founded in 1998, and we’re just hitting our stride.

This annual report is a heartfelt thank-you letter to the 568 individuals, companies, foundations, and organizations that supported CLiF in FY 2010. Your generosity enabled CLiF to provide our 16 free literacy programs to 15,500 children across New Hampshire and Vermont, a 15% increase over last year!

CLiF serves those children who have the greatest need, and we are determined to continue providing them with vital literacy support because we believe that developing strong literacy skills may be the best way for them to ensure a brighter future for themselves, particularly during these challenging economic times.

FY 2010 was a very productive year for CLiF. Besides being tremendously busy running all of our ongoing programs, we also:

➤ Expanded our latest program, helping families through Food Shelves, and served an additional 1,400 kids.

➤ Began a new initiative to provide fun storytelling events and inspiring new books to Children of National Guard Troops deployed overseas.

➤ Hosted our 6th CLiF Rural Library Conference (an event so popular it sold out three months in advance!)

➤ Welcomed Joanne Heidkamp to the CLiF staff as our Special Projects Coordinator.

➤ Received our first bequest. This gift from the late Mrs. Genevieve Morgan is already being used to inspire more young readers and writers.

➤ Communicated with more than 500 supporters and clients through Facebook and Twitter.

Thank you so much for making CLiF’s free programs available to tens of thousands of children who need them the most!

Duncan McDougall
CLiF Executive Director
What Did CLiF Accomplish in FY 2010?

100,000+
Number of children CLiF has served since its founding in 1998

15,500
Number of children served in FY 2010

McIndoe Falls, VT
Smallest town served (pop. 180)

$22
Cost to CLiF per child served

Manchester, NH
Largest town served (pop. 110,000)

19,000 Sq. Miles
CLiF’s total service area – all of NH and VT
CLiF FY 2010?

60
Number of professional children’s book authors, children’s book illustrators, poets, and storytellers who give CLiF presentations

750
Approximate number of thank-you notes CLiF received from kids and clients

163
Number of literacy events held across NH and VT

18
Number of schools, businesses, clubs, and families that conducted book drives of new children’s books for CLiF

376
Number of Tweets and Facebook posts

568
Number of individuals, foundations, companies, and organizations that supported CLiF’s work

Another 24 libraries sponsored this year and 4,400 children served. Our longest-standing program.

Professional authors and illustrators inspired 3,000 young readers and writers in 20 rural elementary schools.

National poets and authors collaborated for three days with young writers. Children produced lots of great works!

Helped 200+ children and their families in four domestic violence shelters with stories, seminars, and new books.

Helped 1,500 low-income children at 30 events across NH and Kids heard stories and selected two new books to keep.

Gave more than 600 refugee children from 15+ countries many inspiring stories and new books.

Ed 1,500 low-income children at 30 events across NH and Kids heard stories and selected two new books to keep.

Gave more than 600 refugee children from 15+ countries many inspiring stories and new books.

Library Conference sold out three months early! Considered by many the best library conference in NH and VT.

Donated on-site libraries, told stories, and let children select new books to keep.

Served centers in 22 towns where we sponsored libraries. Worked with kids and gave them books. Connected libraries and childcare centers.

Served centers in 22 towns where we sponsored libraries. Worked with kids and gave them books. Connected libraries and childcare centers.

Expanded program to serve 1,400 children and their families through 12 food shelves.

Served children of National Guard troops and children through Everybody Wins! Vermont.

EDUCATING

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Children's Literacy Foundation (CLiF)

Donors FY 2010

July 1, 2009 to June 30, 2010

Nurturing a love of reading and writing among children throughout New Hampshire and Vermont

This list has been prepared with care, but if your name has been omitted or listed incorrectly, please let us know so we can correct our records. Thank you!

Organizations
First Book* Franklin Emblem Club #105 Friends of the Minnr Memorial Library Hanover Rotary Club Kendal at Hanover Residents Association Kindling Words Conference participants* Lebanon-Riverrside Rotary Club March of Dimes* New London Rotary North Church of Portsmouth Norwich Congregational Church Ross & Lurgio Middle School* Stone Rotary Club Trustees of the Reed Free Library Vermont College of Fine Arts* Vermont Student Assistance Corporation Williston School District

Individuals


*In-Kind Donor **Cash & In-Kind Donor
We would like to express our sincere appreciation to those who have included CLiF in their planned giving:

Anon
Mary & Jerry Albert
Mary Catherine & Eric Jones
Beatie Barnes Kaseguma
Phil & Louise Kolwood
Allegra & Steve Lubrano
Duncan & Belle McDougall
Mrs. Genevieve Rusterholz Morgan+
Dr. Ethan Allen Sims

Hamlin-Family
Mr. & Mrs. Robert Bond & Family
Margaret & Harvey Gray
Mr. & Mrs. Brixe Bond & Family
Margaret & Harvey Gray
Betsy Booth
Pi Cheney
Brian & Jenny's Wedding
Anonymous
Mr. & Mrs. Rene Burtel & Family
Margaret & Harvey Gray
Mr. & Mrs. William V. Burtel & Family
Margaret & Harvey Gray
Rhoda Capron
Molly Capron
Janet & Karl Carlson for Christmas
Michael & Jane Moss
For her Children & Families
Cynthia Barton
Jeffrey & Jennifer Cleveland's Marriage
Mr. Jane Cleveland
Nell Colburn
Dick & Joanne Norton
Mr. & Mrs. Jeff Cross & Family
Margaret & Harvey Gray
Joseph Dalton
Amy & Michael Dalton
Ryan Danyow
Kellie Danyow
Patricia W. Eckels
David W. Eckels
Michael Ewald
Lisa Healy
Melissa & Richard Eyre
Steve O'Brien
Jill, Jay & Maddie Gabe
Margaret & Harvey Gray
Mr. & Mrs. Brooks L. & Family
Margaret & Harvey Gray
Mr. & Mrs. Vernon C. Gray, Jr. & Family
Margaret & Harvey Gray
Ann P. & Frank M. Guillot
Ann & W. David Gerner
Mr. & Mrs. Lindsey H. Hall for Christmas
Tom & Barbara Hall
Mr. & Mrs. Thomas P. Hall
Mr. & Mrs. William S. Frago
Thomas & Barbara Hall
Priscilla Kleinman
Heather Howard
Dinah Cloud
Rachel Kanady
Suzanne Kelly
Kara Dion
Edward & Kathy Kimball
Lisa Blumberg
Philipp & Ellen Blumberg
Kathryn, Jamie, Lindsay & Ethan Klickstein
Edward & Maybeth Sonne
Jessica Walton
Paul Sonn
Chris Kline & Meg Sobkowicz-Kline’s Marriage
Ms. Jane Cleveland
Phil & Louise Kolwood for Christmas
Patricia Pizzagalli
Samuel Kunin
Ellen Sontos
Julie Longfellow
Ann & W. David Gerner
The Sally & Brian Lovegrove Family for Christmas
Michael & Jane Moss
Carrie McDougall
Karen B. Gill & Christian B. Elliott
Duncan McDougall and Harry & Sylvia Nelson
Jill, Brent & Jake Harris
Lucille McElroy
Patricia & Kevin Grasse
Steve & Elta McElroy
Mrs. Lucille McElroy
Gayle D’Onor
Susan Kril
Vilma O’Connor
Lynne O’Connor
Mr. & Mrs. Greg Olson & Family
Wendy Klix
Jason Patenaude
His Peterborough Staff
Ms. Chris Piattelli & Mr. George K. Wilson for Christmas
Michael & Jane Moss
Catherine & Nate Potter
Bob & Laurie Potter
Kim Rodiff
Wendy Bliss
Larry Rose
Barbara & Jay White
Maryalice Sanderson & Kevin Foley & Family
Wendy Klix
Ted Scheu
Molly Scheu
Christina Schilli
Rudolph Schilli
Erin Seaton & Stephen Lorenz
Kara Seaton

Jeanette Segale
Tom Dillon & Cyn White
Barry & Mary Driscoll
Marc & Peggy Faucher
Lauren Gauthier
Barry Goodman & Elisa Vandervort
Kathy & Chris Hill
Elizabeth Lee
Duncan & Belle McDougall
Britt Nielsen
Mr. & Mrs. Christian Slater & Family
Margaret & Harvey Gray
Pati Soper & Ed Billings
Laurie Pastore
Miss Jane Stewart
Michael & Jane Moss
Suzan Weber
Anne Van Donzel & Ben Weber
Barbara & Jay White
Judith A. Corey
Dr. & Mrs. Richard S. Hansen
Deanna Ziliske, Best 2nd Grade Teacher in Keene, NH
Jill Lewis
Memorial Gifts
Ruth M. Burge
Robert E. Burge, Jr.
Margaret (Peggy) Clarke
Mr. & Mrs. George Sauter
Edmon & Eloise Craig
Anne & Colin McNay
Winnifred Barbara Edwards
C. Edward Clapp
Computac Grant Leggett
Ed Frank, MD
Maggie Frank & Thomas D. O’Connor
Jennifer Gubernman
Stephanie & John Minteer
Inga Marianne Hotcavage
Pat & Roger Thompson
Christine Ingrid Martinsson
Lloyd
Jim & Sylvia Newberry
Sherri Voeger
Martin P. Neslan
Nicole Gardner
Sheila Robinson
Candice & Richard Belanger
Rebecca Lee Spitz
Saul O Sidore Memorial Foundation
Louse Brown & Edward Clapp
James E. Ely
Jason Patenaude & Stephanie Vakutis
Katherine & John Paterson
Lucy Patti & Bill Merrylees
Mr. Malcolm J. Paulsen
Bill & Betty Beaudry
Tracey Campbell Pearson
Anna & Hans Penner
Judy & Bob Perry
Dr. Eleanor R. Pfeifferkorn
Stephen & Donna Pinto
Ms. Mary A. Piper
Mr. & Mrs. Winthrop Piper
Patricia Pizzagalli
Joel Prattkridge
Candace Player
Dr. Blanche Podbasik
Bob & Timmie Polk
Terry & Myra Poor
Gene Porter
Bob & Laurie Potter
Eleanor Bibeau Pratt
Robert & Ellen Primeau
Charles Wilbur Puls
The Purves Family
Mrs. Judi Putnam
Sarah & Craig Putnam
Spencer & Fran Putnam
Leigh Radimer
Barbara Ramsdell
Linda Ramsdell
Thomas & Ike Ramsey
John Reev
Martha Reid
Amy Resinger
Len & Denise Reitma
Amy Remillard
Diane Race
Mr. & Mrs. Donald Rider
R. G. Ridgeway
The Robb Family
Penney Robie
Rick & Linda Roeseh
Mrs. Catharine Rogers
Eric Ronis
Bonnie & Larry Rose
Paul & Margaret Rosenau
Juliana Rolesland
Lynn & John Roy
Clif 1536 Loomis Hill Road, Waterbury Center, VT 05677 802-244-0944 www.clifonline.org

*In-Kind Donor **Cash & In-Kind Donor
### Statement of Financial Position

**June 30, 2010**

#### ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
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<tr>
<td>Cash</td>
<td>$41,223.52</td>
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<tr>
<td>Money Market</td>
<td>96,032.00</td>
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<tr>
<td>Endowment Funds</td>
<td>374,555.32</td>
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<tr>
<td>Inventory — Donated Books</td>
<td>41,610.00</td>
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<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>$553,420.84</strong></td>
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<tr>
<td>Fixed Assets</td>
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<tr>
<td>Computer/Office Equipment</td>
<td>7,555.43</td>
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<tr>
<td>Accumulated Depreciation</td>
<td>(6,668.24)</td>
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<tr>
<td><strong>Total Fixed Assets</strong></td>
<td><strong>$887.17</strong></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$554,308.03</strong></td>
</tr>
</tbody>
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#### LIABILITIES & NET ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accrued Employee Expenses</td>
<td>$717.28</td>
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<tr>
<td>Office Rent Payable</td>
<td>$550.00</td>
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<tr>
<td>Deferred revenue</td>
<td>$28,800.00</td>
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<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>$30,067.27</strong></td>
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<tr>
<td>Total Liabilities</td>
<td></td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Fund Balance</td>
<td>445,715.45</td>
</tr>
<tr>
<td>Reserved Fund Balance — Endowment</td>
<td>7,500.00</td>
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<tr>
<td>Change in Net Assets</td>
<td>71,025.30</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>524,240.75</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$554,308.03</strong></td>
</tr>
</tbody>
</table>

### CLiF Operating Expenditures

**FY 2010**

- Programs: 84%
- Fundraising: 12%
- General Administration: 4%

### CLiF Donation Sources

**FY 2010**

- Individuals: 47%
- Foundations: 43%
- Corporations: 9%
- Social and Religious Organizations: 1%