

## Statement of Financial Position

JUNE 30, 2019

ASSETS	
Current Assets	
Cash	\$34,399.94
Money Market	86,667.72
Board Designated Reserve Funds	649,427.98
Inventory – Donated Books	87,006.37
<b>Total Current Assets</b>	<b>\$857,502.01</b>
Fixed Assets	
Website – 70% Deposit	10,500.00
Computer / Office Equipment	16,842.99
Accumulated Depreciation	(15,246.60)
<b>Total Fixed Assets</b>	<b>\$12,096.39</b>
Other Assets	
Investment Annuity	86,730.70
<b>Total Other Assets</b>	<b>\$86,730.70</b>
<b>Total Assets</b>	<b>\$956,329.10</b>
LIABILITIES & NET ASSETS	
Current Liabilities	
Accounts Payable	\$971.81
Office Rent Payable	650.00
Deferred Revenue	64,500.00
<b>Total Current Liabilities</b>	<b>\$66,121.81</b>
<b>Total Liabilities</b>	<b>66,121.81</b>
Net Assets	
Board-Designated Reserve Funds	\$838,939.01
Change in Net Assets	51,268.28
<b>Total Net Assets</b>	<b>890,207.29</b>
<b>Total Liabilities and Net Assets</b>	<b>\$956,329.10</b>

## To Contact CLiF

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## CLiF Staff

Duncan McDougall • Executive Director  
Meredith Scott • Program Director  
Jana Brown • Program Manager  
Erika Nichols-Frazier • Communications Manager  
Stephanie Kucinskas • Data / Office Manager

## Board of Directors

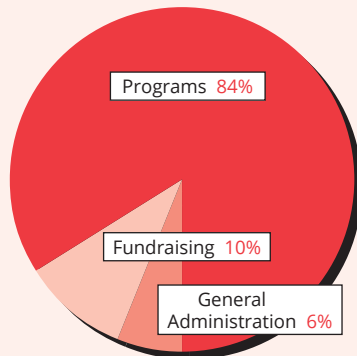
Jess Eakin • Chair  
Michele Gravelle • Treasurer  
Katie Robbins • Secretary  
Jennifer Alexander Rick Mills  
Mark Beams Laura Rice  
Sandy Kelsey Posie Taylor  
Duncan McDougall John Vogel

## Board of Advisors

Pat Cantor Jane Knight  
Mary Ann Cappiello Jen Kusnarowis  
Deborah Dutcher Julia Rogers  
Toni Eubanks Rubi Simon  
Ethel Gaides Michele Tine  
Jess Kell

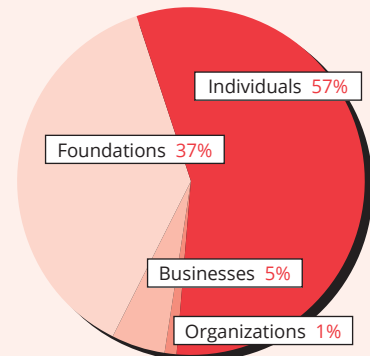
## CLiF Operating Expenditures

FY 2019



## CLiF Donation Sources

FY 2019





*CLiF storyteller Simon Brooks captures the attention of young readers*



## Fiscal Year 2019 Annual Report

*July 1, 2018 – June 30, 2019*

### Letter from the Executive Director

Dear Friends of CLiF,

In March 2019 the Children's Literacy Foundation (CLiF) completed its 21st year of service. Over that period CLiF has provided inspiring free literacy programming to **more than 250,000 low-income, at-risk, and rural young readers and writers in 420 towns** across the Twin States, and we've donated **\$7 million in new, high-quality children's books** to those children who need them the most.

Thanks to the generous support of more than **625 individuals, businesses, foundations, and organizations**, in FY 2019 CLiF:

- Initiated multi-year partnerships with **two additional prisons through our Children of Prison Inmates** program
- Continued our new initiative to serve **children and families affected by opioids and substance abuse**
- Grew our ever-popular **Summer Readers program** by 17%, giving presentations and new books to more than 10,800 young readers
- Hosted our **largest Community Literacy Conference ever**, providing support and creative ideas to 150 staff members from CLiF Year of the Book schools across NH and VT
- Added **6 local authors, illustrators, poets, and storytellers** to our roster of professional presenters, increasing the total to 68
- Distributed new books to an additional 4,800 young readers thanks to **25 book drives conducted by local**

**businesses, organizations and individuals**

- **Hosted 811 free literacy events** in every corner of New Hampshire and Vermont (an average of more than 3 events every working day!)
- **Began our search for a new CLiF office** as we have outgrown our current venue.

As *Vermont Magazine* stated, "...CLiF does a lot with a little." **Our total FY 2019 expenses were \$705,895, and it cost us between \$15 and \$25 for each child we served** in shelters, low-income housing, libraries, schools, refugee programs, prisons, childcare centers, and many other venues.

Thank you so much for making CLiF's free programs available to tens of thousands of children who need them the most!

  
Duncan McDougall,  
CLiF Executive Director



# This year...

“Thank you CLiF for all the books you gave to [our school]. I love reading and it brings me joy to read and you made that happen. So thank you so much.”

—A child in Berlin, NH



# 45,824

ATTENDANCE AT CLIF EVENTS

“I have been so excited by the impact the author’s visits are having on our students! I can see these visits are making long lasting memories for our students.”

—Librarian, Eden, VT



“Being a CLiF Year of the Book school has been a special gift that we will carry in our hearts and minds forever. It has given our students an understanding of the importance of literacy. It has encouraged our families to read, talk about, and enjoy books together...It has bolstered our school and public libraries with dozens of free books...CLiF has helped our school build a culture of literacy.”

—Reading Specialist, Boscawen, NH



# 162

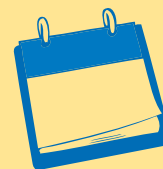
TOWNS SERVED BY CLIF

# 68

PROFESSIONAL PRESENTERS:  
AUTHORS, ILLUSTRATORS,  
POETS, STORYTELLERS, AND  
GRAPHIC NOVELISTS

# 62

EVENTS AT 5 PRISONS FOR  
CLIF'S CHILDREN OF PRISON  
INMATES PROGRAM



# 40

AVERAGE NUMBER OF  
PRESENTATIONS HELD AT EACH  
CLIF YEAR OF THE BOOK SCHOOL

“Reading opens *your* mind and *your* imagination. And then you can write from your imagination and open up *other people's* imaginations!”

—A child in Chelsea, VT  
after a CLiF presentation



“Thank you Children’s Literacy Foundation for providing our community with the Summer Readers Grant! We enjoyed listening to VT author Geof Hewitt and we had 72 children who were each able to select 2 free books to take home!”

—Librarian, Enosburg Falls, VT



“CLiF helped play an instrumental part in me re-building my relationship and trust with my daughter and for that I will be forever in their debt. This foundation can do and has done amazing things for incarcerated adults and their children and it is my hope that this program continues for many years to come.”

“Partnering with CLiF allows communities like Burlington to really make a difference in the lives of less advantaged children by creating literacy opportunities and providing books to children and reading encouragement to families.”

—Librarian, Burlington, VT



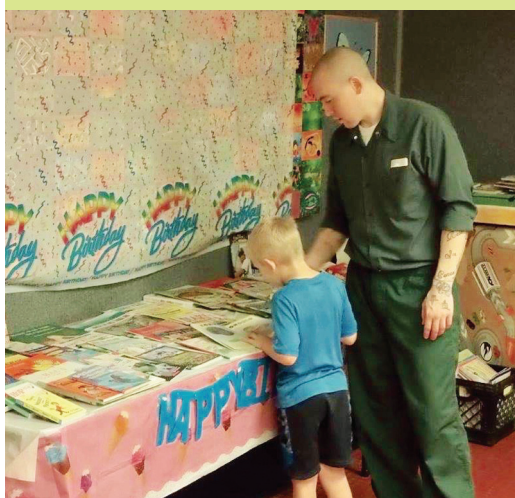
**811**

EVENTS HOSTED BY CLIF

“It’s been such a pleasure to see children and families choose a book and snuggle into a favorite seat to enjoy reading for pleasure here in the library since we’ve added beautiful new books.”

—Librarian, Marlborough, NH

—Incarcerated Parent at Men’s Prison in Berlin, NH



**\$750,000**

IN NEW BOOKS GIVEN AWAY

“There are opportunities that will open for kids from [the Year of the Book] and other CLiF initiatives that just would not arise otherwise. It is exciting to think about the sparks that will be ignited from the books the kids chose today.”

—Parent, Winooski, VT

**4,000+**

PARENTS AND OTHER ADULTS PARTICIPATED IN CLIF SEMINARS AND PRESENTATIONS



**5**

CLIF OFFICE DOGS:  
DELPHI, FERN, NALA, WILSON,  
AND YOSHI

**Since CLiF was founded it has:**

SERVED NH AND VT COMMUNITIES FOR

**21 YEARS**

SERVED

**250,000+**

LOW-INCOME, AT-RISK, AND RURAL KIDS

GIVEN AWAY

**\$7 MILLION+**

IN NEW CHILDREN’S BOOKS

“The women [at Lund] were very engaged in the presentation and very appreciative of the opportunity to choose books for their children. Women living at Lund...do not have disposable income to purchase new books and so this opportunity was very special and allowed them to provide something new and wonderful for their child.”

—Lund Staff, Burlington, VT