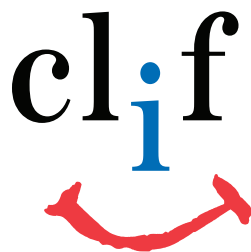




Author Christy Mihaly gets kids excited about reading and writing



Fiscal Year 2021 Annual Report

July 1, 2020 – June 30, 2021

Letter from the Executive Director

Dear Friends of CLiF,

Despite COVID's ongoing challenges, **in FY 2021 CLiF served more low-income, at-risk, and rural children, and gave away more new, high-quality children's books than ever before!**

Our 64 professional presenters hosted **788 inspiring free literacy events** (a mix of virtual and in-person) throughout New Hampshire and Vermont with a **total attendance of 52,753**, and **we donated \$988,000 in new books** to eager young readers and writers.

Over the past year CLiF:

- Awarded sponsorships to **shelters, low-income housing, after-school programs, refugee and migrant programs**, and many other organizations that serve CLiF's target audience.
- **Partnered with scores of schools and libraries** to ensure thousands of children received critical literacy programming, resources, and new books during this difficult time.
- Distributed recorded seminars to inmates and **continued sending new books with personal notes from many hundreds of incarcerated parents to their children** despite strict COVID prison lockdowns.
- Held our annual **CLiF Community Literacy Conference** online. The event received very positive reviews.
- Showcased dozens of **professional CLiF presenters in fun online presentations** that were made available for free to all. Expanded our **online collection of literacy materials and activities** that help inspire kids to read and write.
- Conducted our beloved **Summer Readers program** that served more than 12,000 children.
- Started a popular **CLiF Book Club for Grown-Ups** that featured live, online presentations by Dan Brown, Katherine Paterson, Rajnii Eddins, and many others.
- Located a property in Waterbury Center, VT where **we plan to build a new CLiF office in 2022** (more news to come!)

CLiF is widely recognized as an efficient and effective nonprofit that "does a lot with a little". Our FY 2021 expenses were \$728,751, and it cost us \$15 to \$25 for each child served (depending on the program).

CLiF was able to accomplish all this thanks to the loyal and generous support of more than 760 individuals, businesses, companies, and social organizations. **Thank you all so much for enabling CLiF to continue "Opening Books, Opening Minds, Opening Doors" for many thousands of children who need our help the most!**


Duncan McDougall,
CLiF Executive Director

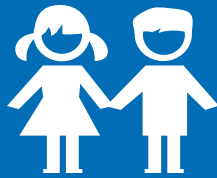


“We feel incredibly lucky to be associated with CLiF. The resources CLiF provides are fantastic. Keep on doing what you have been doing, please.”

— Librarian



IN THE PAST YEAR...



52,753

ATTENDANCE AT CLIF EVENTS



140+

TOWNS SERVED



64

AMAZING AUTHORS, ILLUSTRATORS, POETS, GRAPHIC NOVELISTS, AND SONGWRITERS

“CLiF has made a big difference in my life... I never knew how powerful and meaningful a book could be. (The children) love and look forward to getting the books in the mail as much as I look forward to the seminars.”

— Incarcerated family member



SINCE 1998

SERVED ALMOST 350,000 CHILDREN



“CLiF has been wonderfully generous to our public library so many times that I will soon need to use Roget's Thesaurus to find more words to express appreciation.”

— Library Trustee





“This year’s [Year of the Book] kick off outside was great! The students were actively engaged in the presentation and couldn’t wait to dive into their new books.”

— Teacher



+
SERVED

788
EVENTS HOSTED
BY CLIF

10
BOOKS FOR EACH STUDENT AT
YEAR OF THE BOOK SCHOOLS

\$988,000
TOTAL VALUE OF BOOKS
GIVEN AWAY



“Dear (author and storyteller) Mr. Caduto, Thank you for reading to us and putting so much detail in the story. I really liked when you sang all those songs! The thing I’ll remember is how kind you were (sic).”

— Student



CHILDREN

GIVEN AWAY \$9 MILLION IN BOOKS



“When is CLIF coming back? I need more books!”

— Student



Statement of Financial Position

JUNE 30, 2021

ASSETS	
Current Assets	
Cash	117,531.68
Money Market	187,864.37
Investment Accounts	465,746.94
Building Campaign Funds	464,710.31
Inventory Asset – Books	79,407.43
Total Current Assets	\$1,315,260.73
Fixed Assets	
Computer / Office Equipment	16,842.99
Website	15,000.00
Accumulated Depreciation	(21,865.13)
Work in Progress - New CLiF Building	19,992.00
Total Fixed Assets	\$29,969.86
Other Assets	
Pledges for New Office	94,475.00
Investments	607,049.76
Investment Annuity	73,184.07
Total Other Assets	\$774,708.83
Total Assets	\$2,119,939.42
LIABILITIES & EQUITY	
Current Liabilities	
Accounts Payable (A/P)	870.69
Credit Cards	29,401.33
Building Campaign Pledges	199,000.00
Total Liabilities	\$229,272.02
Equity	
Total Net Assets with Donor Restrict.	\$208,184.07
Board-Designated Reserve Funds	\$890,207.29
Other Net Assets w/o Donor Restrict. (135,000.00)	
Total Net Assets without Donor Restrict.	\$755,207.29
Unrestricted Net Assets	(13,209.82)
Net Income	940,485.86
Total Equity	1,890,667.40
TOTAL LIABILITIES AND EQUITY	\$2,119,939.42

To Contact CLiF

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clif@clifonline.org
Twitter:@cliforg
www.facebook.com/cliforg

CLiF Staff

Duncan McDougall • Executive Director
Meredith Scott • Program Director
Jana Brown • Program Manager
Erika Nichols-Frazer • Communications Manager
Kat Lane • Data / Office Manager
Danny Giancioppo • AmeriCorps VISTA Member

Board of Directors

Katie Robbins • Chair
Mark Beams • Treasurer
Leslie Williamson • Secretary

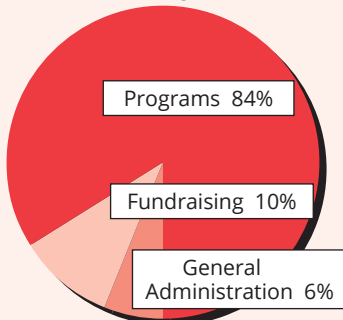
Lisa Ferneau • Kathy McGowan
Michele Gravelle • Rick Mills
Dr. Sandy Kelsey • Posie Taylor
Duncan McDougall • John Vogel

Board of Advisors

Mary Ann Capiello • Jane Knight
Jonathan Clark • Jen Kusnarowis
Deborah Dutcher • Julia Rogers
Toni Eubanks • Rubi Simon
Jess Kell • Michele Tine

CLiF Operating Expenditures

FY 2021



CLiF Donation Sources

FY 2021

