

STRATEGIC PLAN GOALS & STRATEGIES 2025-2028

Over the next three years, CLiF will pursue four strategic goals to address the most urgent literacy needs of children and families in under-resourced communities across New Hampshire and Vermont. To identify these needs, the CLiF team collaborated closely with community partners and education experts, gathering extensive feedback to inform our path forward. Our work is only possible through the generosity of our supporters. We are deeply grateful

to all who champion positive change in our communities.

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To further fulfill its mission to address equitable access to literacy development, CLiF commits to the following goals and strategies for the next three years:

- 1 Expand investment in early childhood programming and resources to provide a strong foundation for literacy growth
 - Broaden existing programming with ages birth to five
 - Create new partnerships that enhance early literacy support
- 2 Inspire family participation to promote role modeling and commitment to literacy
 - Increase family engagement offerings
 - Amplify resources for caregivers that promote shared literacy experiences
- 3 Deliver CLiF programs over longer periods of time to deepen literacy engagement
 - Test opportunities to lengthen the duration of signature CLiF programs
 - Identify options for community-wide literacy support within a city or town
- Develop new collaborations that promote easier and/or wider access to literacy resources and experiences
 - Grow partnerships with other mission-driven organizations to collectively address varied needs of CLiF children and families
 - Improve communication and outreach strategies for sharing CLiF information and resources
 - Recruit and train diverse presenters and expand curated book options that promote inclusivity