

WAYS YOUR BUSINESS CAN Support Children's Literacy in NH and VT



CLIF'S CORPORATE SUPPORT

Over the past 20 years
more than 75 businesses
have generously
supported CLiF's work.

**We hope you will
join them!**



Children's Literacy Foundation (CLiF)

What does CLiF do?

CLiF is a local nonprofit that inspires a love of reading and writing among low-income, at-risk, and rural children up to age 12 throughout New Hampshire and Vermont.

- CLiF sends more than **60 professional authors, poets, and storytellers** to give inspiring face-to-face presentations to low-income, at-risk, and rural kids in every corner of the Twin States, helping get kids excited about reading and writing.
- All of our programs include **book giveaways** allowing kids to select free, new, high-quality books to keep.
- We also run family literacy events and conduct special literacy initiatives in **schools, libraries, shelters, affordable housing, summer camps, refugee programs**, and many more places where kids spend time.
- Studies by educational research firms show **CLiF's programs really work**. (To learn more visit www.clifonline.org.)





“It helped support our relationship with the greater community... It also reinforced our stand on supporting childhood literacy...”

— Little Rivers Healthcare



CLiF By the Numbers

SINCE 1998
CLiF HAS SERVED



250,000
CHILDREN

IN MORE THAN



400
COMMUNITIES

AND GIVEN AWAY



\$6 million
IN BOOKS

Keep It Local

Each year CLiF programs reach 150+ communities throughout Vermont and New Hampshire. Your support can bring literacy programs and new books to a community near you.

How can you help?

Donate to CLiF! We have several sponsorship opportunities (see next page). Every donation helps us serve more children.

How else can you get involved?

We have regular volunteer opportunities at our offices in Waterbury Center, VT. We may also have other opportunities to help at events in your area.

How can you learn more?

See videos of each of our programs at www.clifonline.org. You can also sign up for our monthly e-newsletter and follow our weekly blog to stay up-to-date on CLiF's programs.

Why Support CLiF?

A gift to CLiF is an investment in our children's and communities' futures.

- CLiF's programs serve the most vulnerable children in our region, help improve their literacy skills, and foster a love of reading and writing.
- Early literacy is one of the strongest indicators of future success in school and beyond, so by supporting CLiF you help prepare the future workforce.
- CLiF is an extremely efficient organization and 84% of donations go directly to our literacy programs for deserving children. That's something your company can feel good about.

Sponsorship Opportunities for Your Business

CLiF appreciates donations of any size. All donations to CLiF support literacy programs for low-income, at-risk, and rural children in NH and VT. Whenever possible, we match sponsors to local programs to keep your support in your region.

Benefits to Corporate Donors:

- All donors are listed in CLiF's Annual Report distributed across NH and VT and on the web.
- Companies that sponsor a program may also be included in press releases, social media, and e-newsletters.
- Program sponsors will be invited to the events, receive photos, and get thank you's from the kids and communities served. They can also bring displays or banners to the event.



\$750

Summer Readers

Sponsors a storytelling by a professional presenter to a group of children and book giveaway event where each child selects two new books to keep.



\$3500

At-Risk Children

Provides a storytelling session by a professional presenter, a new on-site library for the program, a parent seminar, and two new books for each child.



\$5000

Rural Libraries

Provides new children's books for a public library (towns of 5,000 or less eligible) along with new books for the local elementary school, funding for special literacy initiatives, storytelling events, and two new books for each child.

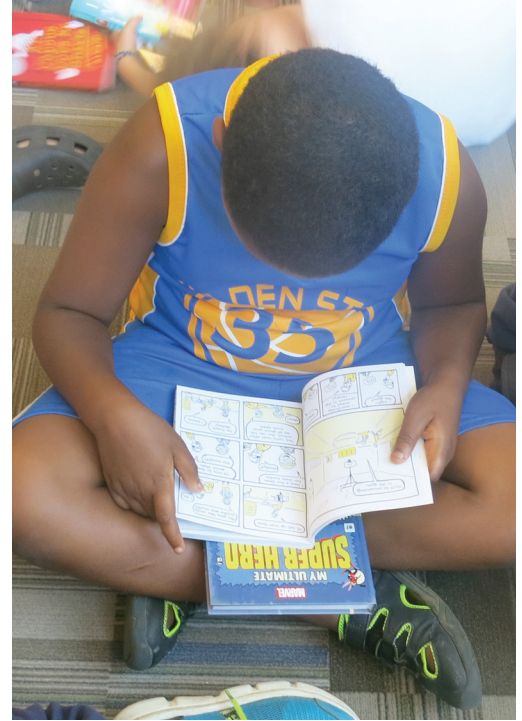


\$5000+

Year of the Book

Provides \$25,000 in literacy programming to elementary schools with high need. Includes many author visits and writing workshops, new books for school and public libraries and classrooms, literacy grants, parent seminars, and ten new books for each child.

Sponsorship Levels: Gifts can be \$5,000 up to \$25,000



"We want to do what we can to help young children enjoy reading. This will help them do well in school and succeed in work."

— AutoDesk, Inc.





Thank you for supporting the Children's Literacy Foundation (CLiF)!

"CLiF makes a tangible difference in so many people's lives. It brings excitement and joy to children and supports families, schools, and communities who don't have access to the same resources that many of us take for granted."

— Shiretown Books



To make a gift to CLiF you can:

Make a secure donation on our website:

www.clifonline.org

Send a check made out to 'CLiF' to:

Children's Literacy Foundation
1536 Loomis Hill Road
Waterbury Center, VT 05677

CLiF's Federal EIN # is 02-0498154.

Any questions? Please contact:

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CLiF is a registered 501(c)(3) organization.

Gifts to CLiF are tax deductible.

