

# WAYS YOUR PLANNED GIVING CAN Support Children's Literacy in NH and VT



## CLIF'S SUPPORT

Over the past 20 years, dozens of individuals and couples have generously supported CLiF's work by making a planned gift.

**We hope you will  
join them!**



## Children's Literacy Foundation (CLiF)

### What does CLiF do?

CLiF is a respected and award-winning nonprofit that inspires a love of reading and writing among low-income, at-risk, and rural children up to age 12 throughout New Hampshire and Vermont.

- CLiF sends more than **60 professional authors, illustrators, poets, and storytellers** to give inspiring face-to-face presentations to needy kids in every corner of the Twin States, helping get children excited about reading and writing.
- All programs include **book giveaways** allowing kids to select new, high-quality books of their choice.
- CLiF also runs family literacy events and conducts special literacy initiatives in **schools, libraries, shelters, affordable housing, summer camps, refugee programs, childcare centers**, and many more places where kids spend time.
- Studies by educational research firms show **CLiF's programs really work!** (To learn more visit [www.clifonline.org](http://www.clifonline.org).)





# CLiF By the Numbers

SINCE 1998  
CLIF HAS SERVED



**250,000**  
CHILDREN

IN MORE THAN



**400**  
COMMUNITIES

AND GIVEN AWAY



**\$6 million**  
IN BOOKS

“Seeing the dry words of my mother’s will turned into gleaming, inviting books for children to possess (and visa versa) was indeed an inspiring experience.”

— Daughter who attended a CLiF literacy event supported by her mother’s planned gift

## Why Support CLiF?

CLiF is an efficient organization.

84% of donations go directly to CLiF programs, including interactive storytelling, special literacy programs and initiatives, family events, and new books for libraries, schools, and programs serving low-income, at-risk, and rural kids, as well as new, high-quality books the children choose for themselves.

## Why Planned Giving?

Planned giving is an easy way to make a big difference in the lives of many thousands of children. Do you love books, stories, reading, and writing? By supporting CLiF through your **bequest, gift of life insurance or IRA, or stock gift**, you will help share your love of literacy with children who need this help the most.



# What Are My Options?

## CHARITABLE BEQUEST

This is the most common planned gift. It simply requires that you list the Children's Literacy Foundation or 'CLiF' as a beneficiary in your will. Here is some sample language: *"I bequeath (dollar amount, percentage, or proportion of your residuary estate) to the Children's Literacy Foundation, a nonprofit organization located at 1536 Loomis Hill Road, Waterbury Center, VT 05677."*

## LIFE INSURANCE POLICY or IRA

These are two easy and effective ways to support CLiF's work. You simply need to contact the life insurance company or IRA provider and request a "change of beneficiary" form. You can also donate your annual required minimum IRA distribution to CLiF.

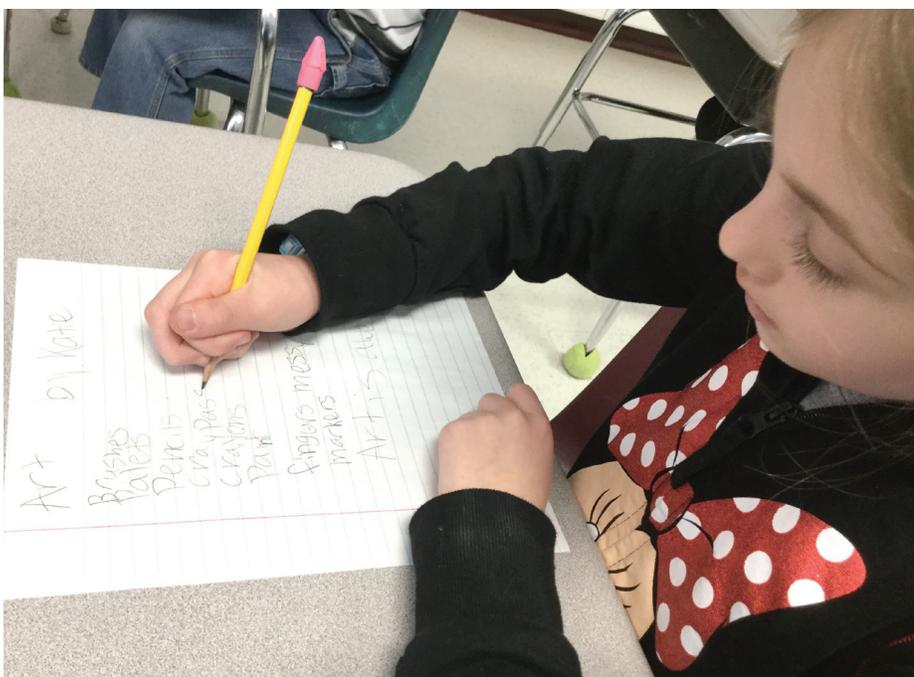
## DONATE STOCK

If you would like to support CLiF immediately, one effective option is to make a donation of stock. By giving appreciated securities you can avoid paying capital gains taxes, receive a tax deduction of the full value of the gift, and support CLiF at a lower cost to you than if you made a cash donation.

## TAX ID NUMBER

For all of the above options you may need CLiF's Tax ID Number: 02-0498154.

If you would like to make a planned gift to CLiF or have any questions please contact Duncan McDougall at (802) 244-0944 or [Duncan@clifonline.org](mailto:Duncan@clifonline.org). *If you have already done so, please let us know so we can express our thanks!*



**“Regardless of where a child lives, his or her family’s socio-economic status, or nationality of origin, each and every child should have lifelong access to books starting as infants or toddlers. CLiF reaches populations in Vermont and New Hampshire that do not have the community financial resources I always had wherever I have lived. It is imperative to me that CLiF continue its mission long after my demise, which is why I included in my will a planned giving bequest. I encourage members of my CLiF “family” also to consider setting up a posthumous gift now. Collectively we can ensure the ongoing efficacy of CLiF for children well into the future.”**

— Donor



# Thank you for supporting the Children's Literacy Foundation (CLiF)!

We'd love for you to see the magic you make possible by supporting CLiF. We have almost 1,000 events in more than 150 communities each year. Let us know if you're interested in attending an event to see the difference you make in kids' lives.



You can see  
the difference  
you make!



## To make a gift to CLiF you can:

Include CLiF in your planned giving or donate stock

Make a secure donation on our website:

[www.clifonline.org](http://www.clifonline.org)

Send a check made out to 'CLiF' to:

Children's Literacy Foundation  
1536 Loomis Hill Road  
Waterbury Center, VT 05677

CLiF's Federal EIN # is 02-0498154.

Any questions? Please contact:

Duncan McDougall, Executive Director  
[clif@clifonline.org](mailto:clif@clifonline.org) | 802-244-0944

CLiF is a registered 501(c)(3) organization.

Gifts to CLiF are tax deductible.

