Statement of **Financial Position**

JUNE 30, 2022

ACCETC

ASSETS		
Current Assets		
Cash	\$71,525.56	
Money Market	188,276.84	
Investment Accounts	1,224,343.57	
Building Campaign Funds	319,648.98	
Inventory Asset – Books	70,634.19	
Total Current Assets	\$	1,874,429.14
Fixed Assets		
Computer / Office Equipment	\$227.86	
Website	9,750.00	
Work in Progress - New CLiF Building	g 378,721.66	
Total Fixed Assets		\$388,699.52
Other Assets		
Investment Accounts	\$1,016,234.12	
Investment Annuity	65,555.51	
Total Other Assets	\$	1,081,789.63
Total Assets	\$	3,344,918.29
LIABILITIES & EQUITY		
Current Liabilities		
Accounts Payable (A/P)	\$2,210.32	
Credit Cards	2,615.20	
Total Liabilities		\$4,825.52
Equity		
Net Assets w/ Donor Restrict.	\$67,146.31	
Total Net Assets without Donor Rest	trict.	\$670,707.29
Unrestricted Net Assets		1,125,232.82
Net Income		1,477,006.35
Total Equity		3,340,092.77

TOTAL LIABILITIES AND EQUITY

Contact

Children's Literacy Foundation

(Until Spring 2023)

1536 Loomis Hill Road Waterbury Center, VT 05677

(As of Spring 2023)

3579 Waterbury-Stowe Road Waterbury Center, VT 05677

802.244.0944 clif@clifonline.org clifonline.org (*)@cliforg (f)/cliforg

Staff

Duncan McDougall • Executive Director Jana Brown • Program Manager Cassie Willner • Program Manager Kat Lane • Development/Data Manager Sarah Hall • Communications Manager Fiadhnait Moser • AmeriCorps VISTA

Board of Directors

Mark Beams • Chair John Vogel • Treasurer Leslie Williamson • Secretary

Lisa Ferneau Rick Mills Zach Haggerty Dr. Blanche Podhajski Dr. Sandy Kelsey Katie Robbins Duncan McDougall Posie Taylor Kathy McGowan

Board of Advisors

Toni Eubanks Rubi Simon

Jen Kusnarowis

Julia Rogers

Michele Tine

Mary Ann Capiello Jane Knight

Jess Kell

Jonathan Clark

Deborah Dutcher

Annual Report

July 1, 2021 - June 30, 2022

Fiscal Year 2022

Letter from the **Executive Director**

Dear Friends of CLiF,

This was an exciting and productive year, and also a year of transition for CLiF. Thanks to the generous support of more than **750** individuals, businesses, foundations, and organizations, in FY 2022 CLiF:

■ Returned to giving in-person presentations to children and family members while still following COVID safety protocols. In many cases, CLiF's 60+ authors, illustrators, poets and storytellers were the first 'outside' presenters the children had seen in a year or two, and the excitement was palpable!

- Awarded sponsorships to shelters, affordable housing, after-school programs, refugee, foster, and migrant programs, and many other organizations that serve CLiF's target audience.
- Conducted workshops and family events in prisons again after they ended their COVID lockdowns.
- Provided many hundreds of inspiring **literacy presentations** throughout New Hampshire and Vermont and donated almost \$1 million in new, high-quality books to under-resourced children who need them the most
- Purchased a wonderful 1.3-acre property on Route 100 in Waterbury Center, Vermont and successfully navigated the complicated process to acquire all the necessary permits to construct our new, purpose-built headquarters. We're very excited to move into our new home in spring, 2023!
- Raised more than 80% of the \$2 million necessary in our Capital Campaign to purchase the land and construct the building. We expect to meet our goal by early 2023.

- Hired EOS Transition Partners to act
- as our search firm to help us find a new Executive Director who will take over from me in April 2023 on the occasion of CLiF's 25th anniversary. I'm confident we will find an excellent replacement.
- Held a successful Community Literacy Conference online. Yet again, the event received very positive reviews from the principals, teachers, reading specialists, and librarians who attended.

At a time when research shows literacy rates are falling to the lowest level in decades, and that children from under-resourced backgrounds are most adversely affected, CLiF is providing inspiring free literacy programming and many thousands of inspiring new books to those children who need them the most.

As CLiF completes its 25th year of service we thank you so much for enabling us to continue "Opening Books, Opening Minds, **Opening Doors.**"







\$3,344,918.29





"The children were over the moon that they were able to "shop" for books to keep and write their names in the books they chose. Each child chose their books and then raced to the hallway to open the books and start reading."

— Teacher



"Bringing in artists, storytellings, musicians/singer-songwriters, and writers to meet the students and share their passion for literacy with our entire school was a treasure."

— Teacher



1998 - 2022BY THE NUMBERS





OVER 90%
OF ALL VT & NH TOWNS/CITIES
SERVED (MANY MULTIPLE TIMES!)



DOZENS

OF FREE CONFERENCES FOR EDUCATORS AND RURAL LIBRARIANS







"It helps us read to all four kids before bed, or

sometimes they're too excited and we'll read it

directly after school. With the pandemic and health







\$10,000,000 IN BOOKS GIVEN AWAY

"The major impact that CLiF has had on our library is the increase in registered borrowers and general enthusiasm of families and children in visiting the library. Folks who attended (the CLiF) event keep coming back and this was a major goal."

— Librarian



issues, money's been tight, but this is helping us so they have new books to read."

— Parent







CLIF'S WORK IS MORE ESSENTIAL THAN EVER



IN 2022...

"Dear CLiF,

Thank you for the books. They are really encouraging me to read more. The book I chose was 'Three Times Lucky.' I really appreciate the books."

— Student



"CLiF was so accommodating. You came up with great suggestions for when we could hold certain events. You always made sure we got everything the grant could provide. We can't thank you enough. You have enriched the lives of our students."



